

The Historic District Business Association (the “HDBA”) is hosting a design contest for the 2017 Natchitoches Christmas t-shirt.

RULES:

- ✦ The contest is open to all high school students and undergraduate students currently enrolled and attending school, university and/or college in Natchitoches Parish. For purposes of this contest, high school is defined as students currently in ninth grade through twelfth grade.
- ✦ Award of \$250.00 will be given to the winning designer.
- ✦ All entries must be received by Jill Leo with the HDBA at 311 Church Street, Natchitoches, Louisiana, on or before **May 15, 2017, at 2:00 p.m.**
- ✦ The winning design will be selected by the Natchitoches Historic District Association Board of Directors (the “Board”). The Board has the right to ask opinions and/or advice from persons not on the Board. Artists’ names will be anonymous until the judges have selected the winning design.
- ✦ Artists’ signature or mark must not be incorporated into the design to keep the artists’ names anonymous. After selection of the winning design, winning artist may add their signature or mark to the drawing. The Board will have final approval on placement and size of said signature or mark on the winning design.
- ✦ Winning design will be selected on or before June 15, 2017, and the winner will be notified by telephone and electronic mail on or before May 15, 2017.
- ✦ One design per student.
- ✦ Entry / Release Form must be completed and submitted with entry. If entrant is under 18 years of age, parent or guardian’s information and signature must be completed on the Entry / Release Form.
- ✦ All designs must be new and original work and must not have been used in any promotional or commercial activity in any capacity prior to submission.
- ✦ The HDBA reserves the right to make modifications to the winning design to enhance the quality of printing on the t-shirts.
- ✦ By submitting a design, you are:
 - i. Guaranteeing that the design contains no copyrighted/trademarked material, except for the phrases trademarked by the HDBA, as listed in the Guidelines below;
 - ii. Consenting to have the design used for promotional purposes on the 2017 Natchitoches Christmas merchandise, including, but not limited to, the 2017 Natchitoches Christmas t-shirt;
 - iii. Relinquishing all rights to the design to the HDBA;
 - iv. Agreeing that the entry is made in accordance with the Rules and Guidelines; and
 - v. Bound by the terms outlined in the Rules and Guidelines.

GUIDELINES FOR THE DESIGN:

- ✦ Finished artwork must measure at a minimum of 8.5” wide and 10” high and a maximum of 11” wide and 12” high.
- ✦ Design must be submitted on paper.
- ✦ Drawings, sketches and/or prints should be in color. Keep in mind that the design will primarily be used on the Natchitoches Christmas t-shirt, and the t-shirt itself will be a color. If a certain t-shirt is desired by the artist, please note on the drawing. Limit of 8 colors. The t-shirt color does not count as a color in the design.
- ✦ Please keep in mind that the t-shirt itself will be a color itself. For 2017, the HDBA would like to have a green t-shirt.
- ✦ The design must incorporate references to the Historic District of Natchitoches and the essence of the Natchitoches Christmas Season and/or Louisiana life (e.g. Front Street bricks, Cane River Lake, Church Street Bridge, Christmas lights, fireworks, lamp posts, Santa Claus, gators, crawfish)
- ✦ No artist signature or mark may be incorporated into the design. The winning artist will have the opportunity to add their signature or mark to their art.
- ✦ **“91st” must be incorporated in to the design.**
- ✦ The Natchitoches Christmas Season logo (shown to the right) will be on the back of the t-shirt. You may incorporate this logo or parts of the logo in the design.
- ✦ The following trademarked phrases may be used in the design:
 - i. “City of Lights”; and
 - ii. “Natchitoches Christmas”



Should you have any questions or require any additional information, please contact Jill Leo at 318-652-7078 or Suzanne Bolton at 318-352-5833.

ENTRY / RELEASE FORM

Name: _____

School: _____

AGE: _____

Grade Level: _____

Address: _____

Phone Number: _____ **E-mail address:** _____

By submitting a design, you are:

- i. Guaranteeing that the design contains no copyrighted/trademarked material, except for the phrases trademarked by the HDBA, as listed in the Guidelines below;
- ii. Consenting to have the design used for promotional purposes on the 2017 Natchitoches Christmas merchandise, including, but not limited to, the 2017 Natchitoches Christmas t-shirt and ornament;
- iii. Relinquishing all rights to the design to the HDBA;
- iv. Agreeing that the entry is made in accordance with the Rules and Guidelines; and
- v. Bound by the terms outlined in the Rules and Guidelines.

SIGNATURE: _____

PRINTED NAME: _____

IF ENTRANT IS UNDER THE AGE OF 18 YEARS OLD –

PARENT/GUARDIAN SIGNATURE: _____

PARENT/GUARDIAN PRINT NAME: _____

PARENT/GUARDIAN PHONE NUMBER: _____

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For HBDA use: